

An orchard scene with several apple trees. The trees are covered in green leaves and many green apples. Some apples are starting to turn red. The background shows more trees and a bright sky. A dark semi-transparent rectangle is overlaid on the bottom half of the image, containing white text.


ALTE APFELSORTEN ALS VERKAUFSARGUMENT

SCHUTZ DURCH NUTZUNG





**OHNE MARKETING
GEHT ES NICHT**



**KONSUMGÜTER
VERKAUFEN
SICH ÜBER**



- **VERFÜGBARKEIT**
- **PREIS**
- **MARKE / STORY**



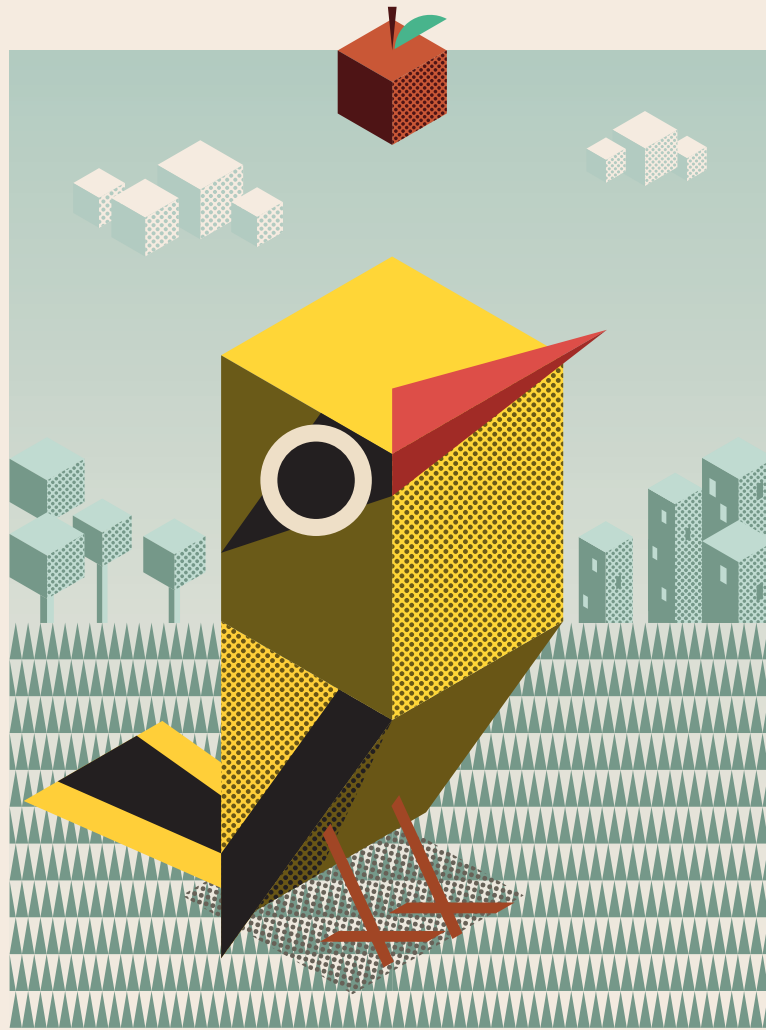
STORYTELLING

A photograph of an apple orchard. The foreground is filled with tall, green grass. In the middle ground, there are several apple trees with branches heavily laden with green apples. Some apples in the background are starting to turn red. The sky is bright and slightly overcast. A semi-transparent dark rectangle is overlaid on the center of the image, containing white text.

***„die kleinen Regenwälder
Deutschlands“***



**TRINKEN HILFT:
GETRÄNKE MIT
ÖKOLOGISCHEM MEHRWERT**



OSTMOST
BERLIN

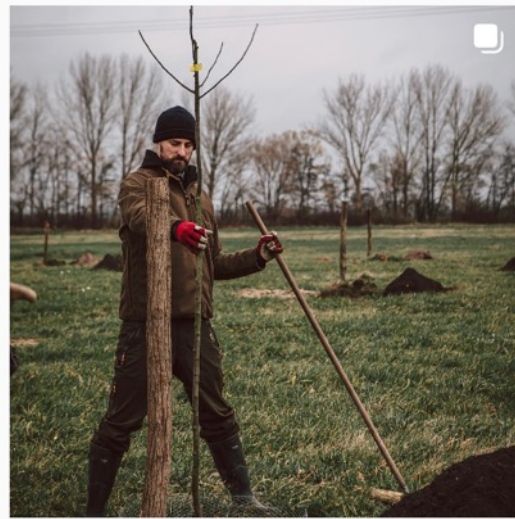
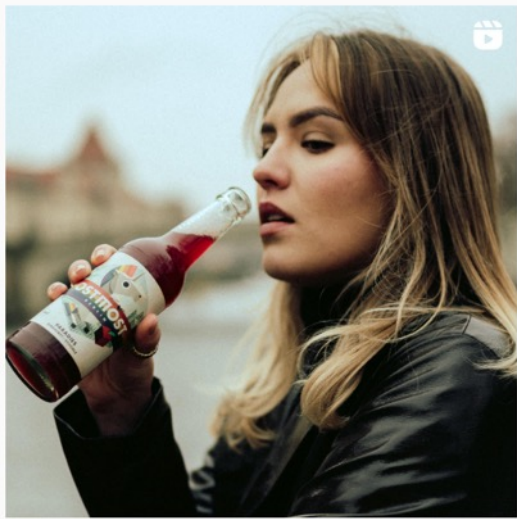
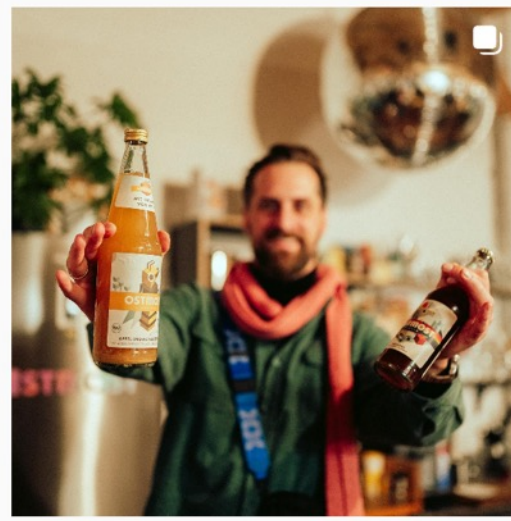


OSTMOST
OUTCIDER
BERLIN

BIO
MILD
STREUOBST-CIDER
3,5% VOL.

ROTER
GRAVEN-
STEINER

OSTMOST





NETA
BANKING

AUSTRINKEN AUFBÄUMEN

OSTMOS
OUTSIDER
TIGER

B1FT 718

An orchard scene with several apple trees. The trees are covered in green and some red apples. The background shows more trees and a bright sky. A semi-transparent dark grey box is overlaid in the center, containing white text.

**GENETISCHE VIELFALT BIETET
GUTE GESCHICHTEN – SIE
MÜSSEN ERZÄHLT WERDEN**



VIELEN DANK